



Growth Institute
Workplace Integrated Training Solutions
An approved private college
Training solutions
where everybody wins

Unemployed Graduates: A Good News Story

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Growth Institute's Accelerator Program is starting to make a difference in the lives of unemployed graduates.

The 2019 Accelerator Program has exceeded all our expectations and we can rightly say that those who were part of it, stand out head and shoulders amongst their peers.

The Accelerator Program has been designed to ease the unemployed graduate's entry into the workplace. Having a degree or any other diploma does not guarantee that employment will be automatic. Many young graduates have qualifications that are not relevant to industry needs. Others simply do not know how to prepare for an interview and how to present themselves in an interview.

On the other hand, employers face the dilemma that their B-BBEE status have been docked with at least one level because they do not have black ownership. Government has introduced the YES (Youth Employment Scheme) as one of the actions employers can take to recoup a lost B-BBEE level.

It makes no sense that someone with a degree in Geography ends up as a cashier at a retailer. Nor does it make sense that someone with a degree in Human Resources has to work as a cleaner¹.

In addition, it does not make sense for employers to insist that entry level jobs have to be linked to experience.

Employers who lost a B-BBEE level for whatever reason, and wo ignore the value of the YES program, are not doing anyone a favour.

Growth Institute's Accelerator Program is not aimed at simply finding employment for the youth. Finding a way to transform a qualification, not needed by industry, into a useful and extended skill set is more important than being placed into just another job.

¹ Based on real examples encountered by Growth Institute.

That is why Growth Institute will recruit unemployed graduates for the 2020 Accelerator Program out of a range of disciplines such as:

1. Financial Accounting
2. Chemical Engineering
3. Cosmetic Science
4. Supply Chain Management
5. Logistics
6. Teaching
7. Agriculture,
8. Metallurgy

Those selected to be admitted to the 2020 Accelerator Program will be equipped with additional hard skills and with a range of workplace readiness skills. Thereafter, they will be introduced to selected employers and/or recruiters.

Growth Institute's philosophy of Enabled Workeracy is critical to help unemployed graduates find opportunities even when it seems that doors are welded shut.

ENDS

Notes to editors:

The Accelerator Program is sponsored by corporate clients who need to attain specific B-BBEE levels in a financial year.

Growth Institute is a Private College focusing on: Management Education, Skills Development and Enterprise Development, most of The Growth Institute's Clients are companies who wish to optimise: BBBEE Spending, Skills Development and Tax Rebates. The company is also aimed at School leavers who did not succeed to enroll as full time students at "traditional institutions as well as client employees, who wish to obtain a qualification or who want to improve their current qualifications. Clients and student can choose to enroll for one of three Commercial, Technical and Hospitality Management Studies programs.

Issued by Growth Institute

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