

Press Release: Hope for unemployed graduates

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FOR IMMEDIATE RELEASE

Growth Institute and the Unemployed Graduates Association (UNGA) announce a strategic partnership to help unemployed graduates.

Unemployed graduates are in an unenviable position because employer insist on experience and not on knowledge.

It can take more than three years for a South African graduate to find employment, and even then, the best that most can hope for, is a temporary assignment as an intern or as a temporary worker.

Annually, more than fifteen-thousand of young graduates are added to the unemployment pool.

Although some qualifications are not needed by industry, the main reason why young graduates cannot enter the workplace, remains the experience excuse.

Hard data also shows that many young graduates are not equipped to present themselves to prospective employers. They do not know how to highlight the unique capabilities that they have so that they can add value to the workplace.

Competing against thousands who all apply for the same job opening cannot be easy. Recruiters simply cherry-pick or source experience from those already in the workplace.

The Accelerator Program of the Growth Institute is designed to cross-skill unemployed graduates and to give them a better chance to be noticed by future employers. This program equips graduates with additional marketable skills and teaches them to present themselves as young, aspiring professionals willing to start at the bottom rung and to prove themselves over time.

The Accelerator Program is an intense work readiness and placement program that truly tests the resilience of all beneficiaries who are selected to become part of the program.

Considering the tax breaks that employers can get when employing a young graduate, there is really no excuse for that way that young graduates are overlooked. It is time that South African employers ask themselves for long can the afford to exclude the youth from entering into the workplace. Being ignorant about the tax breaks associated with youth employment, is not an excuse but a perpetual attempt to cripple efforts to add to the scarce skills that country desperately needs.

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Notes to editors:

Growth Institute is a Private College focusing on: Management Education, Skills Development and Enterprise Development, most of The Growth Institute's Clients are companies who wish to optimise: BBBEE Spending, Skills Development and Tax Rebates. The company is also aimed at School leavers who did not succeed to enrol as full-time students at "traditional institutions as well as client employees, who wish to obtain a qualification or who want to improve their current qualifications. Clients and student can choose to enrol for one of three Commercial, Technical and Hospitality Management Studies programs.

Issued by Growth Institute

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